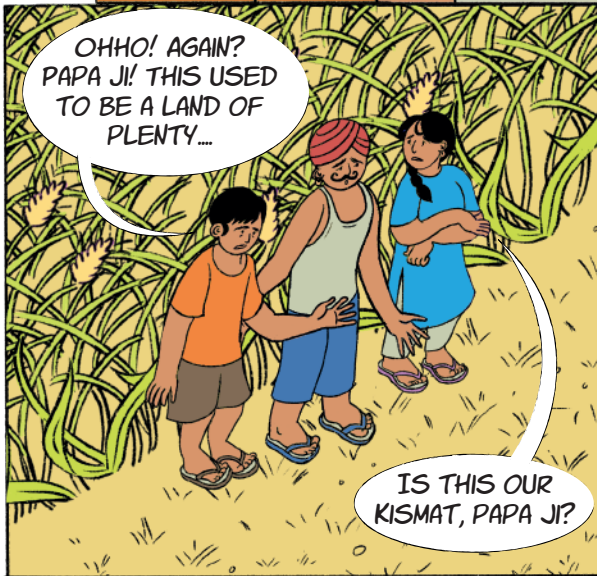
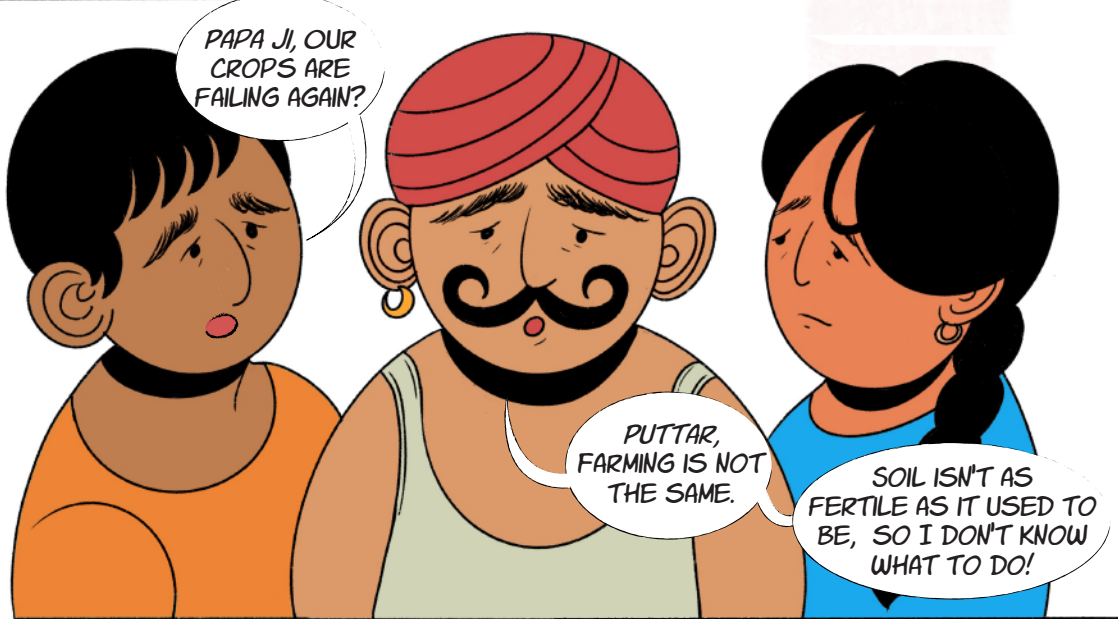
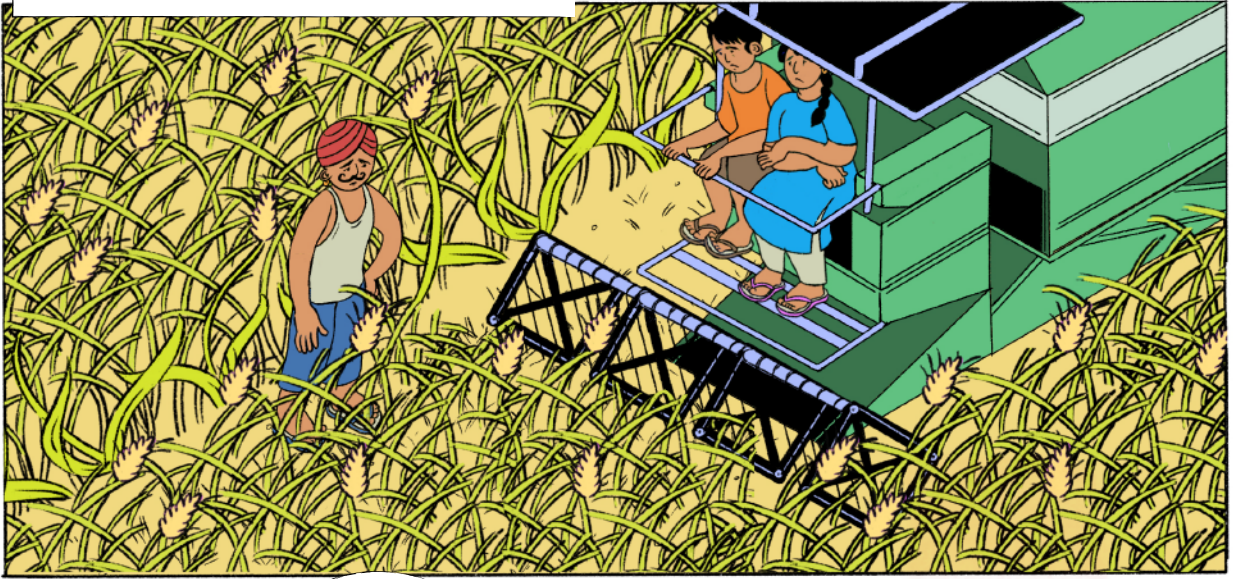
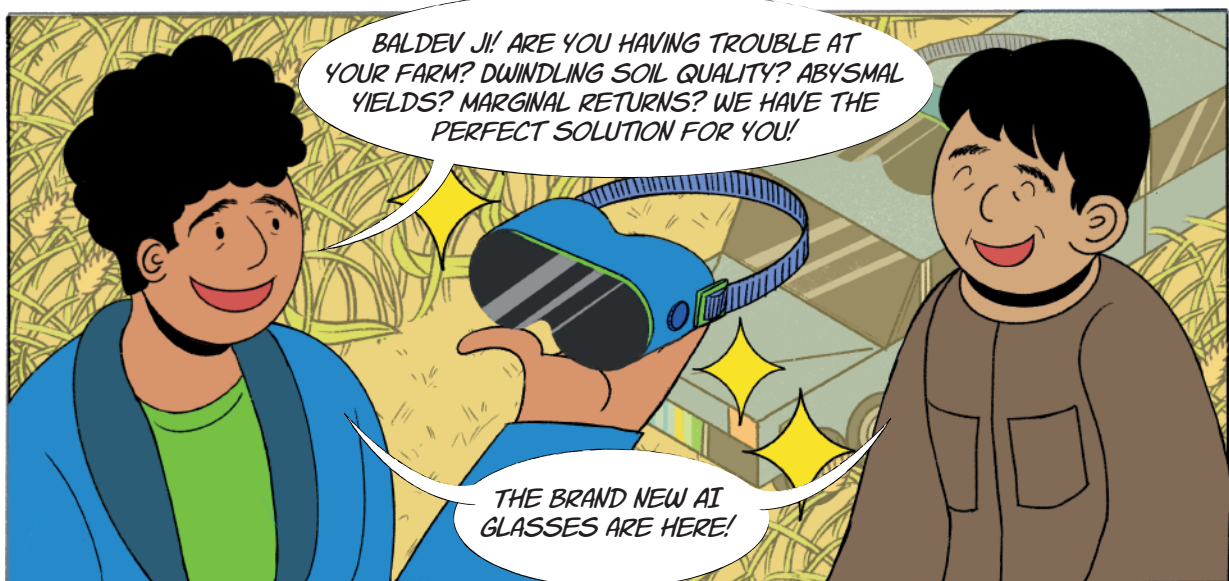
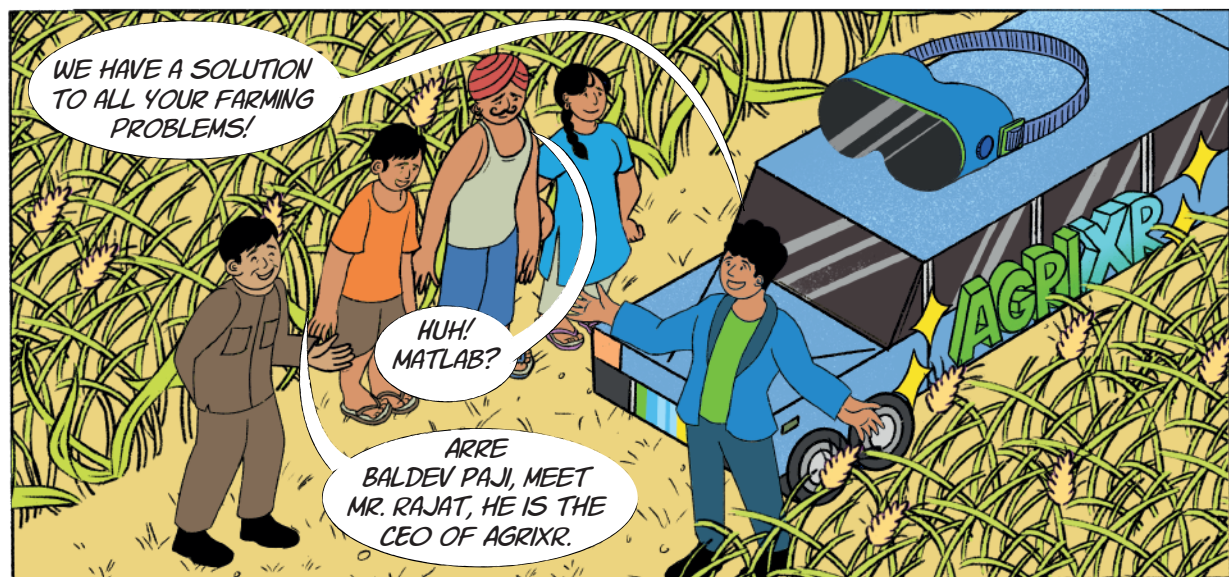
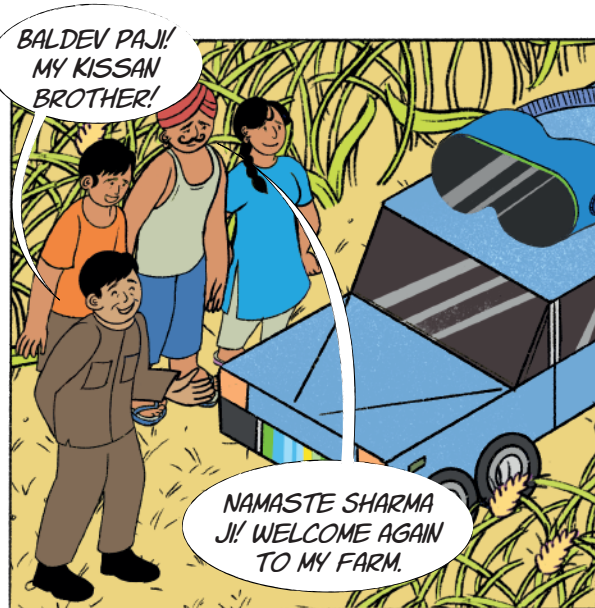
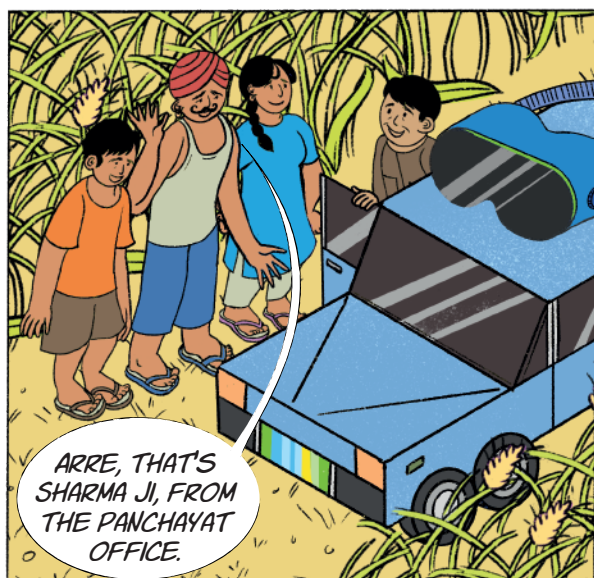
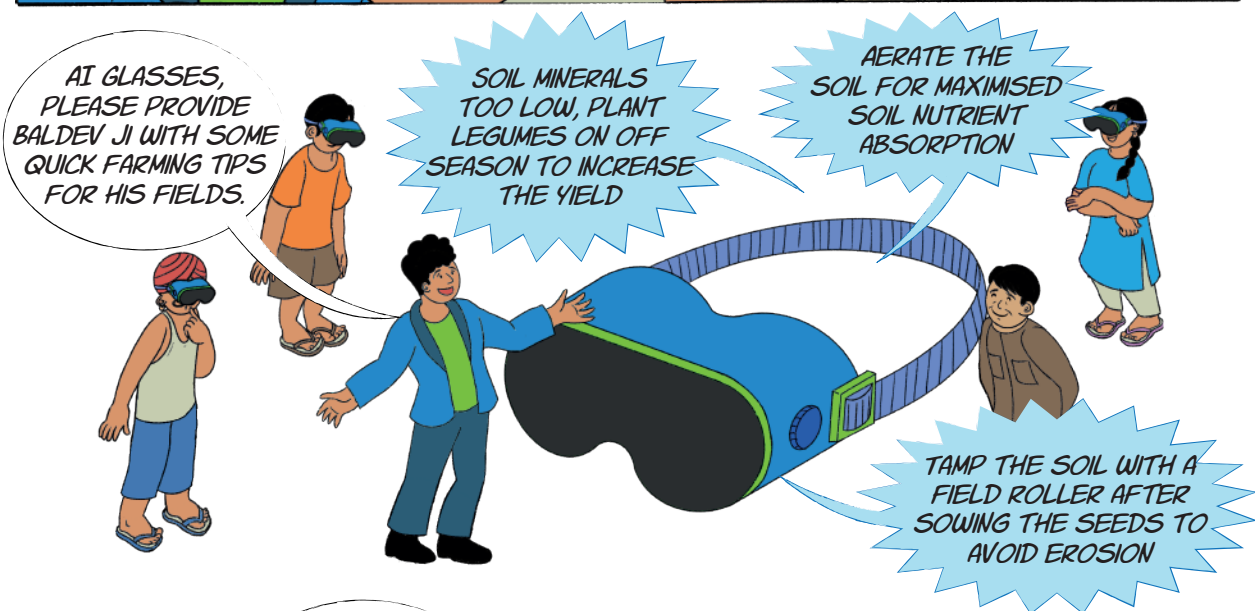
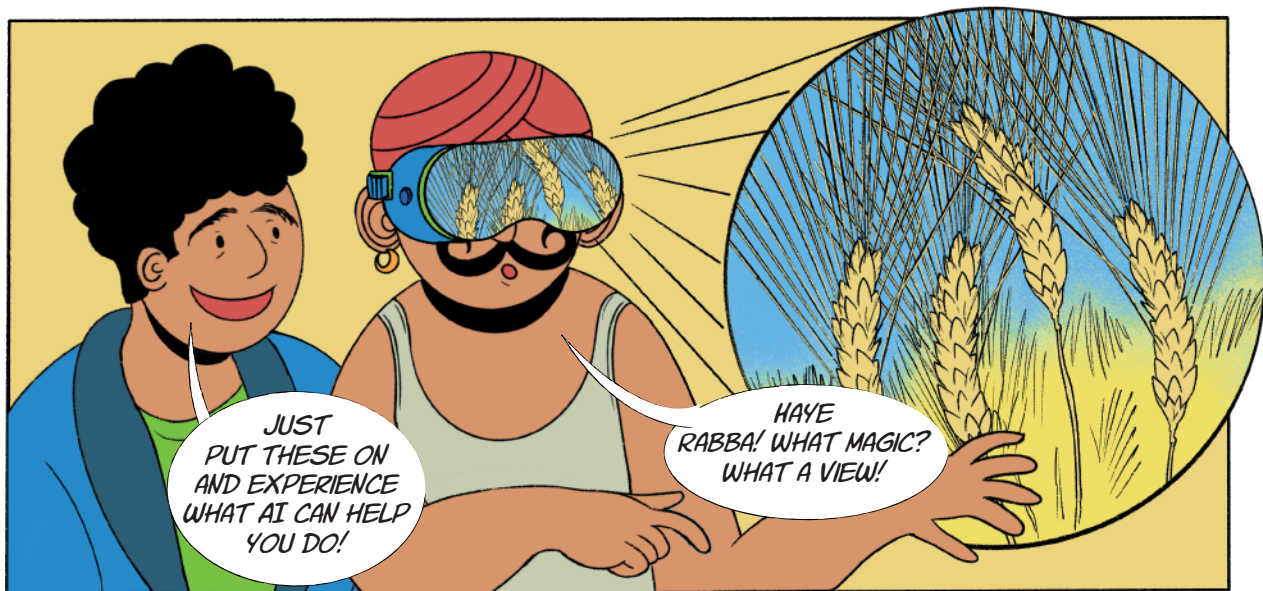


DILERPUR, SOMEWHERE IN NORTH INDIA.







BALDEV'S FAMILY STARTED SOWING SEEDS OF THEIR SUCCESS...



... AND A FEW MONTHS LATER...



MEANWHILE AT AGRI XR'S HEADQUARTERS...



THE RESPONSE TO THE AI GLASSES HAS BEEN GREAT!

INDEED, BOTH NORTH AND SOUTH STATE GOVERNMENTS ARE READY TO ROLL THEM OUT IN FULL SCALE!

THAT WOULD MEAN WE NEED MORE RESOURCES, AND MORE...

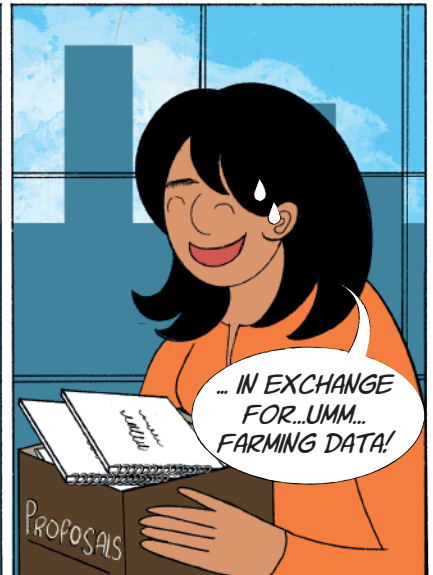
MONEY!



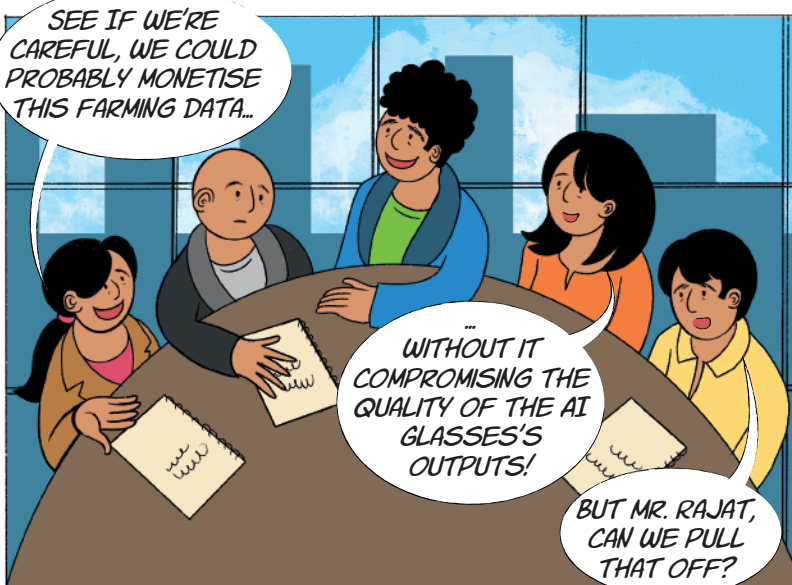
SO, TIME FOR SOME FRESH IDEAS, GUYS!



INSUREX, FARMSOL AND MANY OTHER AGRI-INSURANCE AND PESTICIDE COMPANIES ARE WILLING TO GIVE US THE MONEY ...



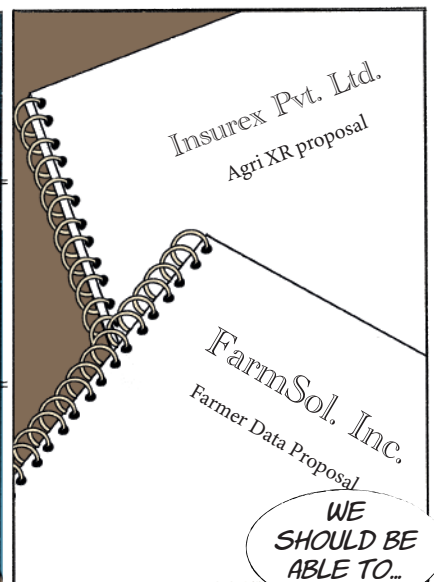
... IN EXCHANGE FOR... UMM... FARMING DATA!



SEE IF WE'RE CAREFUL, WE COULD PROBABLY MONETISE THIS FARMING DATA...

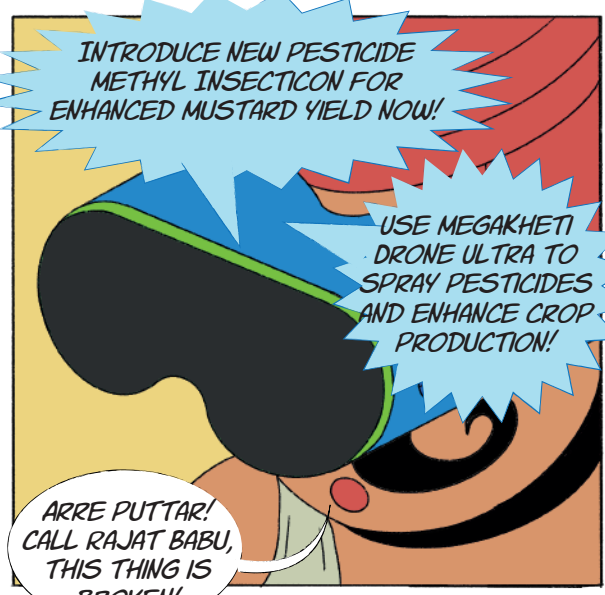
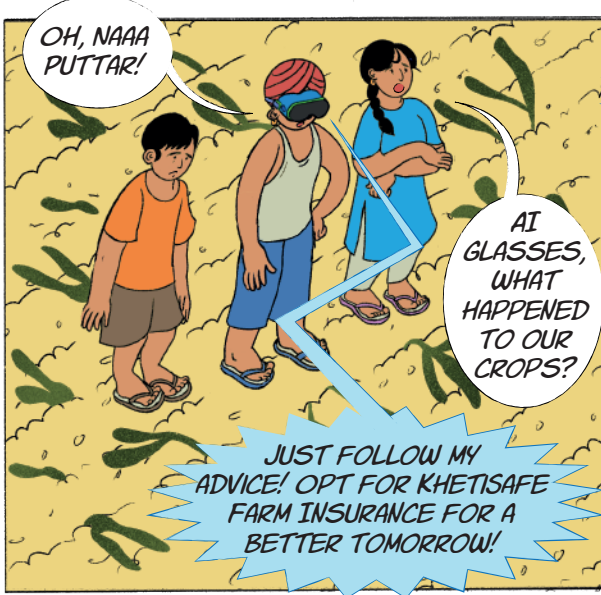
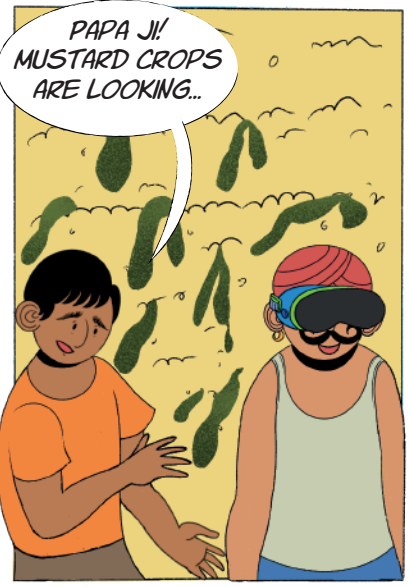
... WITHOUT IT COMPROMISING THE QUALITY OF THE AI GLASSES'S OUTPUTS!

BUT MR. RAJAT, CAN WE PULL THAT OFF?



WE SHOULD BE ABLE TO...

FAST FORWARD 3 MONTHS LATER ...



A FEW DAYS LATER, WHILE VISHAAL WAS TENDING TO THE FARM...

TENNU KALA CHASHMA JACHDA JAI, JACHDA HAI GORE MUKHDE PE!



TENNU KALA CHASHMA JACHDA JAI, JACHDA HAI GORE MUKHDE PE!

I WONDER IF THESE KALE CHASHME CAN SUGGEST ANYTHING USEFUL ANYMORE?



ACTIVATING BOLLYWOOD DANCE MODE. PLAYING "KALA CHASHMA".

BOLLYWOOD DANCE MODE?



YES! DANCE!

DIDI? IS THIS FOR REAL?

AI GLASSES, PLEASE EXPLAIN

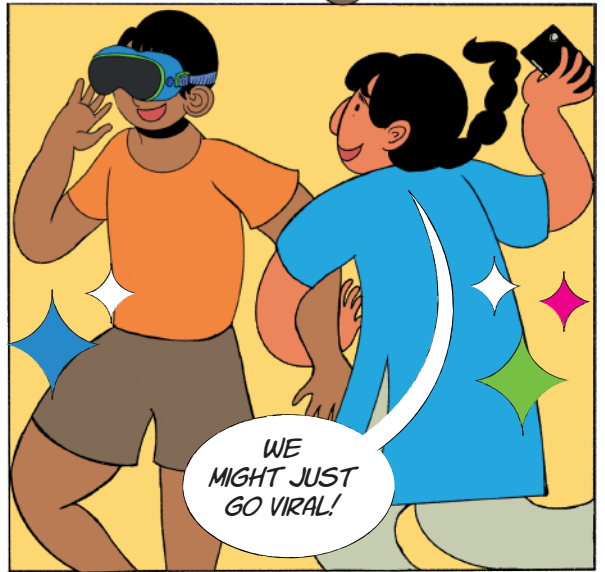
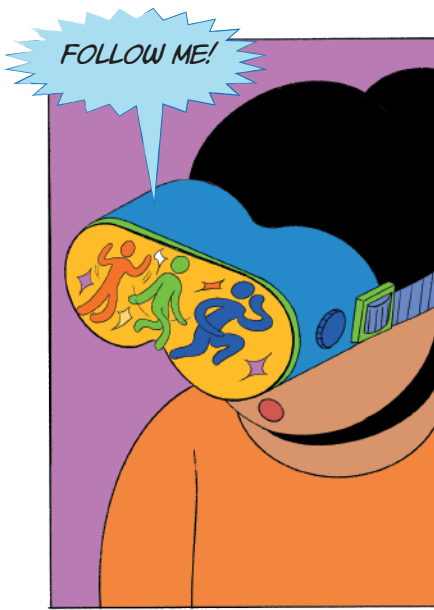
TIME TO SPICE THINGS UP AND GET MOVING WITH SOME BOLLYWOOD THUMKAS!



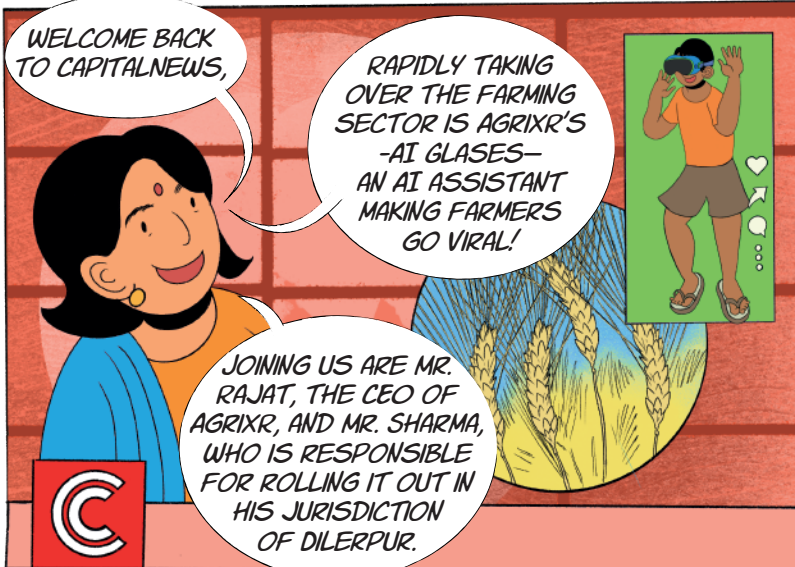
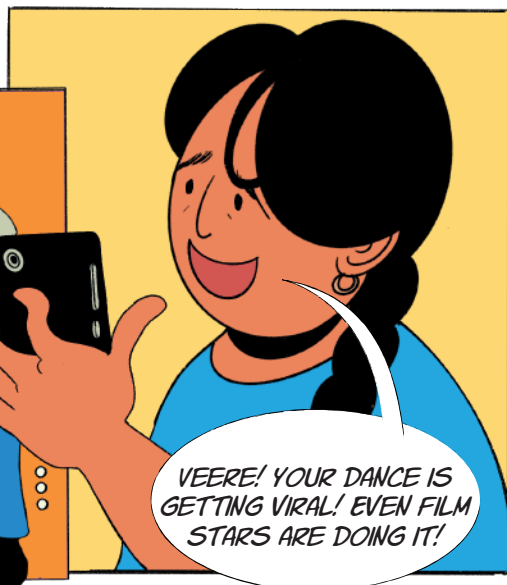
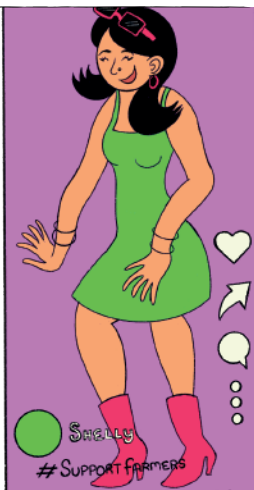
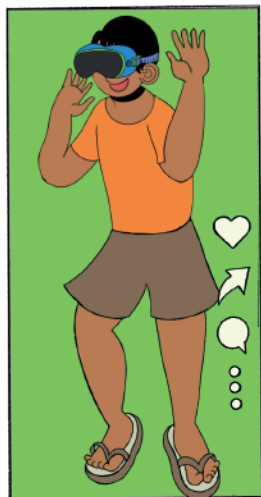
DANCE! VISHAAL DANCE! LET ME PLAY YOUR SONG FOR YOU!

Tainu kaala chashma jachda ae...
... Jachda ae gore mukhde 'te!

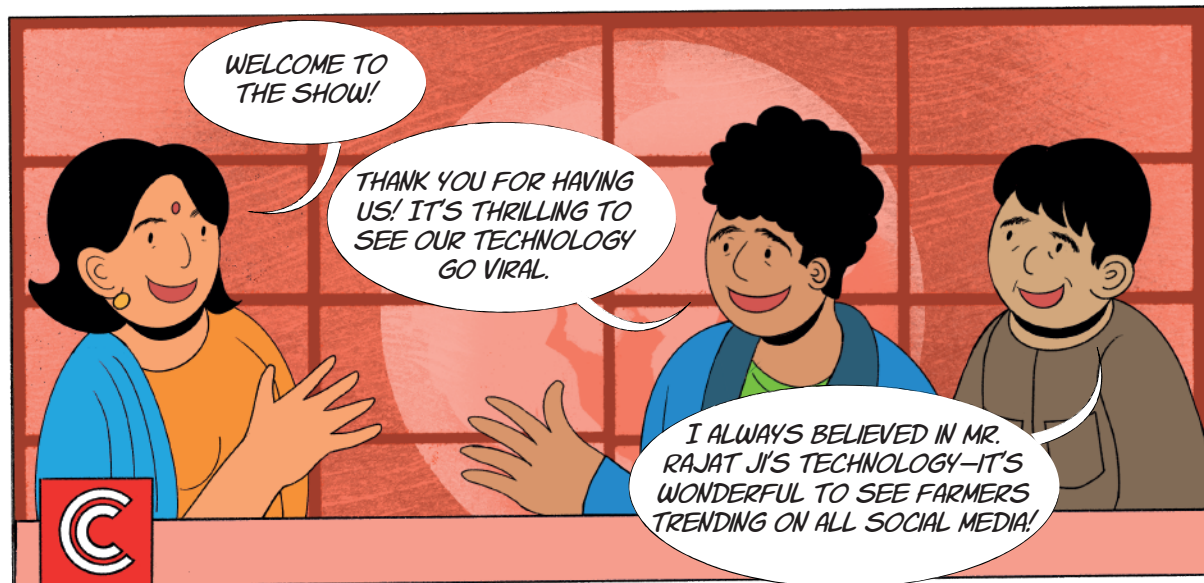
REALLY?



AND VIRAL THEY BECAME! SOON ENOUGH, CELEBRITIES JOINED THE TREND TOO!



JOINING US ARE MR. RAJAT, THE CEO OF AGRIXR, AND MR. SHARMA, WHO IS RESPONSIBLE FOR ROLLING IT OUT IN HIS JURISDICTION OF DILERPUR.



THANK YOU FOR HAVING US! IT'S THRILLING TO SEE OUR TECHNOLOGY GO VIRAL.

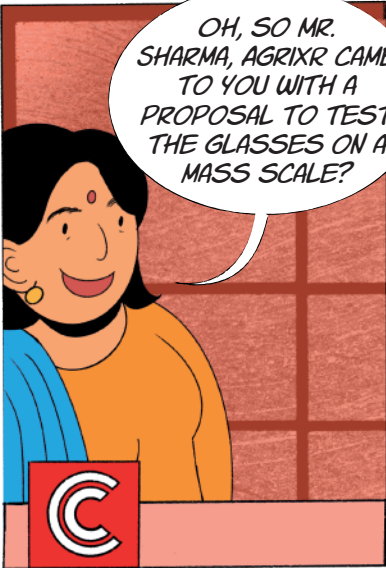
I ALWAYS BELIEVED IN MR. RAJAT JI'S TECHNOLOGY—IT'S WONDERFUL TO SEE FARMERS TRENDING ON ALL SOCIAL MEDIA!



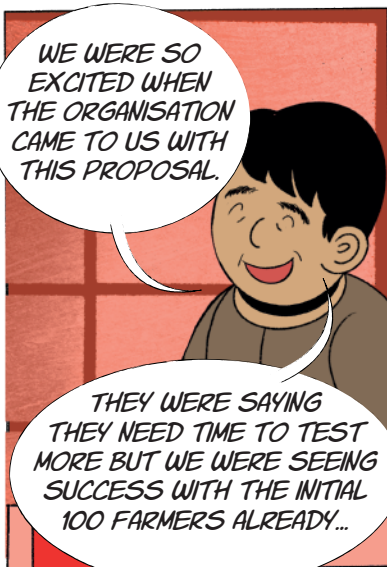
SO MR RAJAT, LET'S START FROM THE BEGINNING, TELL OUR VIEWERS HOW THIS PROJECT CAME ABOUT?

OF COURSE! OUR TEAM HAS BEEN DEVELOPING THIS TECHNOLOGY FOR A COUPLE OF YEARS NOW.

WHEN WE WERE SATISFIED WITH ITS RESPONSE AND USE CASE WE WANTED TO TEST IT OUT ON THE FIELD.



OH, SO MR. SHARMA, AGRIXR CAME TO YOU WITH A PROPOSAL TO TEST THE GLASSES ON A MASS SCALE?



WE WERE SO EXCITED WHEN THE ORGANISATION CAME TO US WITH THIS PROPOSAL.

THEY WERE SAYING THEY NEED TIME TO TEST MORE BUT WE WERE SEEING SUCCESS WITH THE INITIAL 100 FARMERS ALREADY...



! SO WE THOUGHT, JUST MULTIPLY THAT BY 10,000!!! WE HAVE NO TIME TO WASTE,

WITHIN 2 MONTHS OF LOOKING AT THE PROPOSAL, WE WERE ROLLING OUT STATE-WIDE.

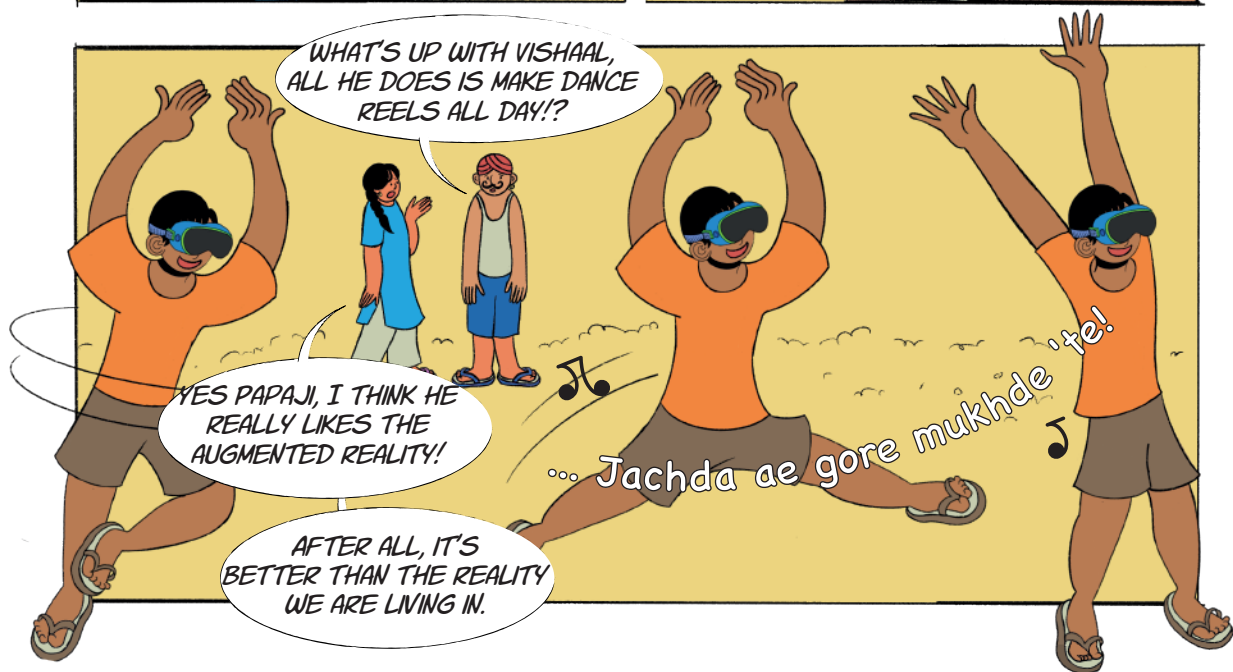


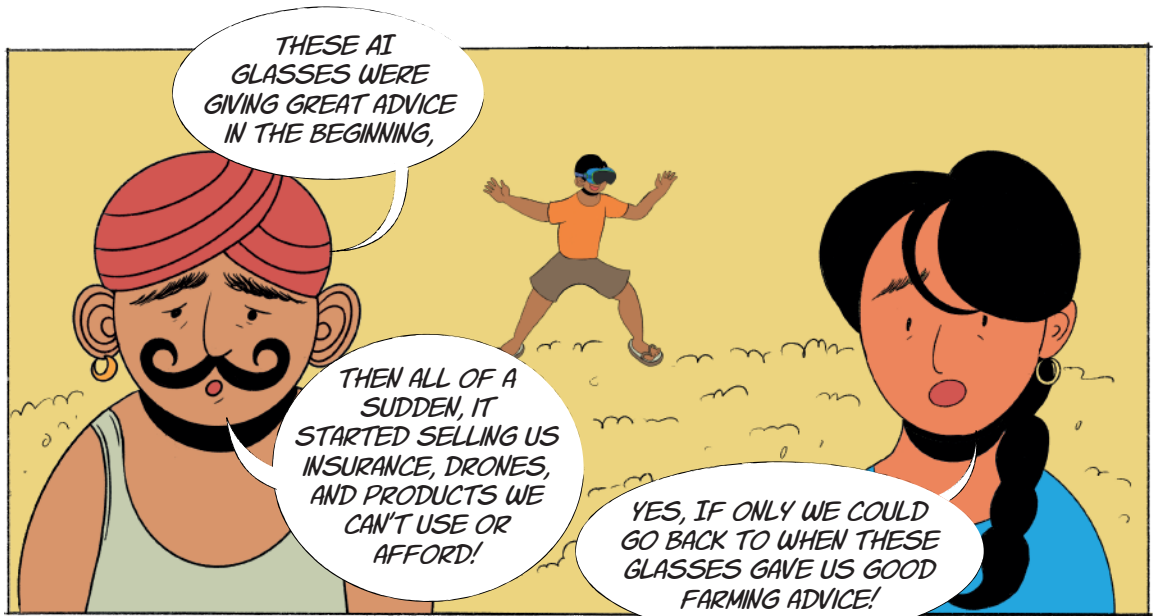
WAIT A MINUTE, SOUNDS A BIT...UMM... RISKY MR. RAJAT?

OH...NO...NOTHING LIKE THAT! UMM... ACTUALLY...



LET'S TAKE A SHORT COMMERCIAL BREAK, STAY TUNED!





THE END?